Alt Order#

INVOICE



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Multi Media Services Attention: Accounts Payable 915 King St 2nd Floor Alexandria, VA 22314

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885 Invoice # Invoice Date Invoice Month Invoice Period 1509043-1 07/31/16 July 2016 06/27/16 - 07/31/16

Property Account Executive Sales Office Sales Region WPBF HRP -Washingtd National Mica Hansen

Advertiser Product Estimate Number Rebuilding America Now REBUILDING AMERICA N 598

Flight Dates

07/25/16 - 07/31/16 1509043 08331042 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling Agency Code Advertiser Code Product 1/2 9914212 61 93 Agency Ref Advertiser Ref

Order#

								Spots/			
Line Sta	art Date	End Date	e Descrip	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	/25/16 ass of Ti	07/29/16 me - Immed		M-F 10-11a emptible without r	10a-11a notice	MTWTF	1:00	2	\$400.00	NM	
We	eks:	Start Date 07/25/16	End Dat 07/31/16		Spots/Week 2	<u>Rate</u> \$400.00					
Spots:				Air Time Descrip		Start/End Time	Lengt	th Ad-ID			Rate Type
	2 WP			10:17 AM Dr. Oz		10a-11a		0 RANPACTV			\$400.00 NN
	1 WP	BF F C	7/29/16 1	10:54 AM Dr. Oz	M-F 10-11a	10a-11a	1:0	0 RANPACTV	072216н		\$400.00 NN
	/25/16 ass of Ti	07/29/16 me - Immed		ne mptible without r	1238-107A notice	MTWTF	1:00	1	\$250.00	NM	
We	eks:	Start Date 07/25/16	End Date 07/31/16		Spots/Week 1	<u>Rate</u> \$250.00					
Spots:	# <u>Ch</u>	Day A	<u> Air Date</u>	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WP		7/27/16 etwork Progr	1:48 AM Nightlir am Runover	ne	1238-107A	1:0	0 RANPACTV	′072216н		\$250.00 NN
	/25/16 ass of Til	07/29/16 ne - Pre-er	WPBF	News 25 @ Noo notice	n 12pm-1230pm	MTWTF	1:00	2	\$900.00	NM	
We	eks:	Start Date 07/25/16	End Date 07/31/16		Spots/Week 2	<u>Rate</u> \$900.00					
Spots:	<u># Ch</u>			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP				News 25 @ Noon	12pm-1230pm		0 RANPACTV			\$900.00 NM
	2 WP	BF F C	7/29/16 1	12:25 PM WPBF	News 25 @ Noon	12pm-1230pm	1:0	0 RANPACTV	072216н		\$900.00 NM
	/25/16 ass of Ti	07/29/16 me - Immed		mptible without r	3-4p notice	MTWTF	1:00	2	\$450.00	NM	
We	eks:	Start Date 07/25/16	End Date 07/31/16		Spots/Week 2	<u>Rate</u> \$450.00					
Spots:	# Ch	Day A	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WP	BF Tu C	7/26/16	3:39 PM Dr. Oz		3-4p	1:0	0 RANPACTV	072216н		\$450.00 NM
1 WPBF Th 07/28/16 3:19 PM Dr. Oz			3-4p	1:0	0 RANPACTV	072216н		\$450.00 NM			
	/25/16 ass of Tir	07/29/16 me - Immed		mptible without n	4-5p notice	MTWTF	1:00	2	\$900.00	NM	
We	eks:	Start Date 07/25/16	End Date 07/31/16		Spots/Week 2	<u>Rate</u> \$900.00					

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 1509043-1 | 07/31/16 | July 2016 | 06/27/16 - 07/31/16

Advertiser Product Estimate Number
Rebuilding America Now REBUILDING AMERICA N 598

www.thewpbfchannel.com

							Spots/			
ine Start D	Date End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 07/25/ Class			n e-emptible without	4-5p notice	MTWTF	1:00	2	\$900.00	NM	
Spots: #	Ch Day	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Typ
2	WPBF M	07/25/16	4:30 PM Ellen		4-5p	1:00	RANPACT	V072216H		\$900.00 N
1	WPBF W	07/27/16	4:45 PM Ellen		4-5p	1:00	RANPACT	V072216н		\$900.00 N
6 07/25/ Class	/16 07/29/ of Time - Pre-	16 M-F emptible wi	5pm News ith notice	5-6pm	MTWTF	1:00	1	\$1,700.00	NM	
Weeks	: <u>Start D</u> : 07/25/1			Spots/Week 1	<u>Rate</u> \$1,700.00					
Spots: #	Ch Day	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Typ
1	WPBF W	07/27/16	5:57 PM M-F 5	pm News	5-6pm	1:00) RANPACT	V072216H		\$1,700.00 N
7 07/25/ Class	/16 07/29/ of Time - Pre-	16 WPI emptible wi	BF News 25 5-6:00 ith notice	0am5:00-6:00am	MTWTF	1:00	2	\$600.00	NM	
Weeks	: <u>Start D</u> 07/25/1		/16 MTWTF	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: #		Air Date	Air Time Descr		Start/End Time	Length	Ad-ID			Rate Typ
1	WPBF M	07/25/16		News 25 5-6:00am	5:00-6:00am	1:00) RANPACT	V072216н		\$600.00 NI
2	WPBF F	07/29/16	5:42 AM WPBF	News 25 5-6:00am	5:00-6:00am	1:00) RANPACT	v072216н		\$600.00 NI
8 07/25/ Class	/16 07/29/ of Time - Fixe	16 WPI	BF News 25 @ 6:0 emptible	00PI6-6:30PM	MTWTF	1:00	1	\$2,400.00	NM	
Weeks	Start D 07/25/1			Spots/Week 1	<u>Rate</u> \$2,400.00					
Spots: #	<u>Ch</u> <u>Day</u>	Air Date	Air Time Descr		Start/End Time	Length	Ad-ID			Rate Typ
1	WPBF Tu	07/26/16	6:25 PM WPBF	News 25 @ 6:00PM	6-6:30PM	1:00) RANPACT	V072216н		\$2,400.00 NI
9 07/25/ Class	/16 07/29/ of Time - Pre	16 WPI emptible wi	BF News 25 Morni ith notice	ngs6-7AM	MTWTF	1:00	1	\$1,800.00	NM	
Weeks	: Start D: 07/25/1			Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: #	Ch Day	Air Date	Air Time Descr		Start/End Time	Length	Ad-ID			Rate Typ
1	WPBF Tu	07/26/16	6:26 AM WPBF	News 25 Mornings	6-7AM	1:00) RANPACT	v072216н		\$1,800.00 N
10 07/25/ Class	/16 07/29/ of Time - Pre		eel Of Fortune ith notice	7-7:30PM	MTWTF	1:00	2	\$3,600.00	NM	.
Weeks	s: <u>Start D</u> 07/25/1			Spots/Week 2	<u>Rate</u> \$3,600.00					
Spots: #	Ch Day	Air Date	Air Time Descr	ription	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
2	WPBF W	07/27/16	7:12 PM Whee		7-7:30PM	1:00	RANPACT	V072216н		\$3,600.00 N
1	WPBF F	07/29/16	7:13 PM Whee	l Of Fortune	7-7:30PM	1:00) RANPACT	V072216н		\$3,600.00 NI
11 07/25/ Class	/16 07/29/ of Time - Pre		od Morning Americation	a 7-9AM	MTWTF	1:00	2	\$1,600.00	NM	
Weeks	s: <u>Start D</u> 07/25/1			Spots/Week 2	<u>Rate</u> \$1,600.00					
	Ch Day	Air Date	Air Time Descr	<u>ription</u>	Start/End Time	Length	Ad-ID			Rate Typ
Spots: #		07100110	7.50 AM Cood	Morning America	7-9AM	1:00) RANPACT	v072216н		\$1,600.00 NI
Spots: # 2		07/26/16		•						
		07/26/16		Morning America	7-9AM	1:00	RANPACT	V072216н		\$1,600.00 NI
12 07/25/	WPBF Th	07/28/16 16 Jeo	7:58 AM Good	•		1:00) RANPACT	\$4,000.00	NM	\$1,600.00 NI
2 1 12 07/25/	WPBF Th /16 07/29/ of Time - Pre	07/28/16 16 Jeor emptible with the End December 1	7:58 AM Good pardy ith notice Date MTWTFSS	Morning America	7-9AM				NM	\$1,600.00 NM

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1509043-1	07/31/16	July 2016	06/27/16 - 07/31/16

Advertiser	Product	Estimate Number
Rebuilding America Now	REBUILDING AMERICA N	598

www.thewpbfchannel.com

ine Start I	Date End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 07/25/ Class	/16 07/29/16 of Time - Pre-en			7:30-8PM	MTWTF	1:00	2	\$4,000.00	NM	
Spots: # 2		7/28/16	Air Time Descr 7:42 PM Jeopa	rdy	Start/End Time 7:30-8PM		h <u>Ad-ID</u> 0 RANPACT	V072216н		Rate Type \$4,000.00 NM
1	WPBF F 0	7/29/16	7:33 PM Jeopa	rdy	7:30-8PM	1:0	0 RANPACT	V072216H		\$4,000.00 N
13 07/25 Class			F NEWS AT 9:00 -emptible without		MTWTF	1:00	2	\$550.00	NM	
Weeks	07/25/16	07/31/	16 MTWTF	Spots/Week 2	<u>Rate</u> \$550.00					
Spots: #		ir Date	Air Time Descr		Start/End Time		h Ad-ID			Rate Typ
1		7/27/16		NEWS AT 9:00AM	M-F 9A-10A		0 RANPACT			\$550.00 N
2	WPBF Th 0	7/28/16	9:12 AM WPBF	NEWS AT 9:00AM	M-F 9A-10A	1:0	() RANPACT	V0/2216H		\$550.00 N
14 07/30 Class	/16 07/30/16 of Time - Pre-en		-9am News h notice	Sat 8-9am	1-	1:00	1	\$800.00	NM	
Weeks	07/25/16	07/31/	161-	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: #		ir Date	Air Time Descr		Start/End Time		h Ad-ID			Rate Typ
1	WPBF Sa 0	7/30/16	8:52 AM Sat 8-	9am News	Sat 8-9am	1:0	0 RANPACT	V072216H		\$800.00 N
15 07/31. Class	/16 07/31/16 of Time - Pre-en		3-9am News h notice	Sun 8-9am	1	1:00	1	\$750.00	NM	
Weeks	Start Date 07/25/16	End Da 07/31/		<u>Spots/Week</u> 1	<u>Rate</u> \$750.00					
Spots: #		<u>ir Date</u>	Air Time Descr		Start/End Time		h Ad-ID			Rate Typ
1	WPBF Su 0	7/31/16	8:24 AM Sun 8	-9am News	Sun 8-9am	1:0	0 RANPACT	∨072216H		\$750.00 N
16 07/25 Class	/16 07/29/16 of Time - Immed	Dr. O liately Pre	z M-F 10-11a -emptible without	10a-11a notice	MTWTF	:30	2	\$200.00	NM	
Weeks	07/25/16	End Da 07/31/	16 MTWTF	Spots/Week 2	<u>Rate</u> \$200.00					
Spots: #		<u>vir Date</u>	Air Time Descr		Start/End Time		h Ad-ID			Rate Typ
1		7/26/16	10:41 AM Dr. O		10a-11a		0 RANPACT			\$200.00 N
2	WPBF Th 0	7/28/16	10:21 AM Dr. O:	z M-F 10-11a	10a-11a	:3	0 RANPACT	V072116н		\$200.00 N
17 07/25 Class			line -emptible without	1238-107A notice	MTWTF	:30	1	\$125.00	NM	
Weeks	s: <u>Start Date</u> 07/25/16	End Da 07/31/		Spots/Week 1	<u>Rate</u> \$125.00					
Spots: #		<u>vir Date</u>	Air Time Descr		Start/End Time		h Ad-ID			Rate Tyr
1	WPBF Tu 0	7/26/16	1:07 AM Nightl	ine	1238-107A	:3	0 RANPACT	V072116H		\$125.00 N
18 07/25 Class	/16 07/29/16 of Time - Pre-en			on 12pm-1230pm	MTWTF	:30	2	\$450.00	NM	
Weeks	s: <u>Start Date</u> 07/25/16	End Da 07/31/		Spots/Week 2	<u>Rate</u> \$450.00					
Spots: #		<u> </u>	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1		7/25/16		News 25 @ Noon	12pm-1230pm		0 RANPACT			\$450.00 N
2	WPBF W 0	7/27/16	12:28 PM WPB	News 25 @ Noon	12pm-1230pm	:3	0 RANPACT	∨072116H		\$450.00 N
19 07/25 Class			z -emptible without	3-4p notice	MTWTF	:30	2	\$225.00	NM	
Weeks	-		ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$225.00					
Spots: #		\ir Date	Air Time Descr		Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Typ
-										

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WEBE

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Lehigh Valley, PA 18002-6885

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1	Advertiser	Product	Estimate Number
	Rebuilding America Now	REBUILDING AMERICA N	598

www.thewpbfchannel.com

ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
19 07/25/16 07/29/16 Dr. Oz Class of Time - Immediately Pre-emptible without	3-4p notice	MTWTF	:30	2	\$225.00	NM	
Spots: # Ch Day Air Date Air Time Descr	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF W 07/27/16 3:18 PM Dr. Oz	?	3-4p	:3	O RANPACTV	072116н		\$225.00 N
2 WPBF F 07/29/16 3:40 PM Dr. Oz	<u> </u>	3-4p	:3	0 RANPACTV	072116н		\$225.00 NI
20 07/25/16 07/29/16 Ellen Class of Time - Immediately Pre-emptible without	4-5p notice	MTWTF	:30	2	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/25/16 07/31/16 MTWTF	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ
1 WPBF Tu 07/26/16 4:40 PM Ellen		4-5p	:3	0 RANPACTV	072116н		\$450.00 N
2 WPBF F 07/29/16 4:37 PM Ellen		4-5p	:3	0 RANPACTV	072116н		\$450.00 NI
21 07/25/16 07/29/16 M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MTWTF	:30	1	\$850.00	NM	
Weeks: Start Date End Date MTWTFSS 07/25/16 07/31/16 MTWTF	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Tu 07/26/16 5:11 PM M-F 5	pm News	5-6pm	:3	0 RANPACTV	072116н		\$850.00 N
22 07/25/16 07/29/16 WPBF News 25 5-6:00 Class of Time - Pre-emptible with notice)am5:00-6:00am	MTWTF	:30	2	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/25/16 07/31/16 MTWTF	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Tu 07/26/16 5:27 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	0 RANPACTV	072116н		\$300.00 N
2 WPBF W 07/27/16 5:38 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	0 RANPACTV	072116н		\$300.00 N
23 07/25/16 07/29/16 WPBF News 25 @ 6:0 Class of Time - Fixed Non Pre-emptible	0P16-6:30PM	MTWTF	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/25/16 07/31/16 MTWTF	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Th 07/28/16 6:13 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	0 RANPACTV	072116н		\$1,200.00 N
24 07/25/16 07/29/16 WPBF News 25 Morni Class of Time - Pre-emptible with notice	ngs6-7AM	MTWTF	:30	1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/25/16 07/31/16 MTWTF	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1 WPBF M 07/25/16 6:43 AM WPBF	News 25 Mornings	6-7AM	:3	0 RANPACTV	072116н		\$900.00 N
25 07/25/16 07/29/16 Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	MTWTF	:30	2	\$1,800.00	NM	
Weeks: Start Date 07/25/16 End Date 07/31/16 MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$1,800.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Typ
2 WPBF M 07/25/16 6:59 PM Whee	l Of Fortune	7-7:30PM	:3	0 RANPACTV	072116н		\$1,800.00 N
1 WPBF Tu 07/26/16 7:06 PM Whee	l Of Fortune	7-7:30PM	:3	0 RANPACTV	072116н		\$1,800.00 NI
26 07/25/16 07/29/16 Good Morning America Class of Time - Pre-emptible with notice	a 7-9AM	MTWTF	:30	2	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/25/16 07/31/16 MTWTF	Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	Lenat	h Ad-ID			Rate Type

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Advertiser Product Estimate Number
Rebuilding America Now REBUILDING AMERICA N 598

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ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
26 07/25/16 07/29/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	MTWTF	:30	2	\$800.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	l engt	h Ad-ID			Rate Type
2 WPBF M 07/25/16 8:48 AM Good Morning America	7-9AM		0 RANPACT	∨072116H		\$800.00 NM
1 WPBF Th 07/28/16 8:43 AM Good Morning America	7-9AM	:3	0 RANPACT	V072116H		\$800.00 N
27 07/25/16 07/29/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	MTWTF	:30	2	\$2,000.00	NM	-
Weeks: Start Date End Date MTWTFSS Spots/Week 07/25/16 07/31/16 MTWTF 2	Rate \$2,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Tu 07/26/16 7:52 PM Jeopardy	7:30-8PM		0 RANPACT	∨072116H		\$2,000.00 NN
2 WPBF W 07/27/16 7:35 PM Jeopardy	7:30-8PM	:3	0 RANPACT	√072116H		\$2,000.00 NN
28 07/25/16 07/29/16 WPBF NEWS AT 9:00AMM-F 9A-10A Class of Time - Immediately Pre-emptible without notice	MTWTF	:30	2	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 07/25/16 07/31/16 MTWTF 2	Rate					
07/25/16 07/31/16 MTWTF 2 Spots: # Ch Day Air Date Air Time Description	\$275.00 Start/End Time	Longt	P V4 ID			Data Tun
1 WPBF Th 07/28/16 9:58 AM WPBF NEWS AT 9:00AM	M-F 9A-10A		<u>h Ad-ID</u> 0 ranpact	3/072116u		Rate Type \$275.00 NN
2 WPBF F 07/29/16 9:12 AM WPBF NEWS AT 9:00AM	M-F 9A-10A		0 RANPACT			\$275.00 NN
2 WI BI 1 07/29/10 9:12 AW WI BI NEWS AT 9:00 AW	WI-F SA-TOA		URANFACI	V072110N		\$275.00 NN
29 07/30/16 07/30/16 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice	1-	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 07/25/16 07/31/161- 1	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Sa 07/30/16 8:24 AM Sat 8-9am News	Sat 8-9am	:3	0 RANPACT	∨072116H		\$400.00 NN
30 07/31/16 07/31/16 Sun 8-9am News Sun 8-9am Class of Time - Pre-emptible with notice	1	:30	1	\$375.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 07/25/16 07/31/161	<u>Rate</u> \$375.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	l enat	h Ad-ID			Rate Type
1 WPBF Su 07/31/16 8:44 AM Sun 8-9am News	Sun 8-9am		0 RANPACT	√072116н		\$375.00 NN
	Total Spots		18			
Payment Terms 30 Days				Gross Tota	1	\$50,550.00
aymont forms ov bays					-	
			<u>Agen</u>	cy Commission	1	\$7,582.50
			<u>N</u>	let Amount Due	2	\$42,967.50

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.